



Alumni Reunion!

SPONSORSHIP OPPORTUNITIES

2027 Pee-Wee Quebec Tournament
Dinner Auction & Fundraiser:
January 10th, 2027

Questions or ready to become a sponsor?
Contact Blake Salger, Sponsorship Coordinator
blakesalger@gmail.com | 618-791-0210

St. Louis Blues Youth Hockey Association
A Registered 501(c)(3) Nonprofit Organization



ABOUT THE PROGRAM

The St. Louis AAA Blues 2014 team has earned the opportunity to compete at the prestigious 2027 Pee-Wee Quebec International Hockey Tournament – one of the most celebrated youth hockey events in the world – taking place February 9-21, 2027 in Quebec City, Canada.

To help make this once-in-a-lifetime experience possible for our players and families, we are hosting a Dinner Auction Fundraising Event on January 10th, 2027. We are seeking community partners and sponsors who share our commitment to youth athletics, teamwork, and excellence. Your sponsorship directly supports our players' journey to Quebec City.

SPONSORSHIP OPPORTUNITIES AVAILABLE

Tier	Amount	Available
Presenting Sponsor	\$20,000	1
Platinum Sponsor	\$10,000	2
Gold Sponsor	\$5,000	8
Autograph Sponsor	\$5,000	4
Live Auction Donor	\$2,500+	Open

The St. Louis Blues Youth Hockey Association is a registered 501(c)(3) nonprofit organization. A W-9 and charitable contribution acknowledgment letter will be provided upon request. Sponsors are encouraged to consult their tax advisor regarding the deductibility of their contribution.



Road to Quebec!

SPONSORSHIP TIERS — DINNER AUCTION

\$20,000

PRESENTING SPONSOR

Limited to One (1)

EVENT NAMING & BRANDING

- Event named in your honor: "AAA Blues Quebec Tournament Dinner Auction, presented by [Company]"
- Logo featured on team custom PeeWee Quebec team apparel work throughout the seasons and in Quebec City and at special events throughout the season.
- Name & logo on all event branding: signage, auction bidding app, team apparel, Centene Community Ice Rink signage, event banner, ad book cover, and more
- Full-page ad in event program (350 printed copies)

SOCIAL MEDIA & MEDIA

- 5 custom social media posts celebrating the partnership, plus weekly mentions throughout the hockey season
- 2 custom social media videos featuring players highlighting your products or services
- Mentions on local media and radio in the weeks leading up to the event

EVENT NIGHT EXPERIENCE

- 12 tickets to the dinner auction
- Reserved VIP table branded with your company name, with two bottles of premium wine (seats eight guests)
- Opportunities for meet and greet experiences with Blues alumni
- Opportunity to address the crowd during the event
- Full-screen logo/name display on the event big screen
- Formal plaque presentation during the dinner auction
- Premier signage placement throughout the event venue

ADDITIONAL BENEFITS

- Exclusive opportunity to provide the billet family welcome gift
- Framed team photo from the Quebec tournament delivered after the event
- Other unique partnership opportunities TBD



\$10,000

PLATINUM SPONSOR

Limited to Two (2)

EVENT NAMING & BRANDING

- Name & logo on event branding: signage, auction bidding app, Centene Community Ice Rink signage, event banner, and ad book
- Full-page ad in event program (350 printed copies)

EVENT NIGHT EXPERIENCE

- 8 tickets plus a reserved VIP table branded with your company name, with two bottles of premium wine.
- Opportunities for meet and greet experiences with Blues alumni
- Full-screen logo/name display on the event big screen
- Plaque presentation during the dinner auction
- Prominent signage at the dinner auction venue

SOCIAL MEDIA

- 3 custom social media posts celebrating the partnership, plus regular mentions throughout the hockey season

ADDITIONAL BENEFITS

- Opportunity to provide a billet family gift item
- Framed team photo from the Quebec tournament delivered after the event

\$5,000

GOLD SPONSOR

Limited to Eight (8)

EVENT NAMING & BRANDING

- Name & logo on event branding: signage, auction bidding app, Centene Community Ice Rink signage, event banner, and ad book
- Full-page ad in event program (350 printed copies)

EVENT NIGHT EXPERIENCE

- 8 tickets and reserved table to the dinner auction
- Half-screen logo/name display on the event big screen
- Signage at the dinner auction venue

SOCIAL MEDIA

- 1 custom social media post celebrating the partnership, plus seasonal mentions

ADDITIONAL BENEFITS

- Framed team photo from the Quebec tournament delivered after the event



Road to Quebec!

SPONSORSHIP TIERS — DINNER AUCTION

\$5,000

AUTOGRAPH SPONSOR

Limited to Four (4)

EVENT NAMING & BRANDING

- Name & logo on event branding: signage, auction bidding app, Centene Community Ice Rink signage, event banner, and ad book
- Full-page ad in event program (350 printed copies)

EVENT NIGHT EXPERIENCE

- Autographed jersey from a high-profile NHL alumni player
- Half-screen logo/name display on the event big screen
- Signage at the dinner auction venue

SOCIAL MEDIA

- 1 custom social media post celebrating the partnership, plus seasonal mentions

ADDITIONAL BENEFITS

- Framed team photo from the Quebec tournament delivered after the event

\$2,500+

LIVE AUCTION DONOR

Open – Named Sponsor of a Live Auction Item

PARTICIPATION DETAILS

Donate a prize item valued at \$2,500 or more, or make a cash contribution of \$2,500, and be recognized as the named sponsor of one of our featured live auction items.

SPONSOR INCLUSIONS

- Name & logo on event signage, auction bidding app, and ad book (half-page ad)
- 4 tickets to the dinner auction
- 2 custom social media posts promoting your donated item or sponsorship
- Featured name/logo display on the big screen during your sponsored live auction item's moment
- Signage at the dinner auction venue
- Framed team photo from the Quebec tournament delivered after the event



Road to Quebec!

IMPORTANT INFORMATION FOR ALL SPONSORS

SPONSORSHIP COMMITMENT DEADLINE

All sponsorships must be confirmed by October 15th, 2026 to guarantee inclusion in jersey production, team apparel, and the printed event program/ad book. Commitments received after this date cannot be guaranteed placement in print or apparel items.

LOGO & ARTWORK SUBMISSION

Deadline	October 15 th , 2026
Accepted Formats	PNG or EPS preferred – minimum 300 DPI
Versions Needed	Full-color and white/reverse versions if available
Submit To	blakesalger@gmail.com

TAX INFORMATION

The St. Louis Blues Youth Hockey Association is a registered 501(c)(3) nonprofit organization. A W-9 and charitable contribution acknowledgment letter will be provided upon request. Sponsors are encouraged to consult their tax advisor regarding the deductibility of their sponsorship contribution.

SPONSORSHIP CONTACT

Name	Blake Salger
Email	blakesalger@gmail.com
Phone	618-791-0210



Thank You!

Thank you for supporting the St. Louis AAA Blues.
Together, we're helping these young athletes create
memories that will last a lifetime.